

PRIVACY POLICY

[En Espanol](#)

Last updated: December 1, 2011

This privacy policy (the “**Privacy Policy**”) governs the treatment by Sirius XM Radio Inc. and its subsidiaries (together, “**we**”, “**us**” or “**SiriusXM**”) of both anonymous and personally identifiable information that SiriusXM collects when its visitors or users (“**you**”) use this or any other website operated by or on behalf of SiriusXM on which this Privacy Policy is posted (the “**Site**”), such as our online media player, when you choose to interact with location-based tools served by the Site, our advertisements (“**ads**”), or our agents, such as retail stores, and when you provide information solicited by us for any reason, including for our satellite radio service, Internet radio service, our traffic and weather (including marine weather) service, or any other service offered by SiriusXM (collectively the “**Service**”). You can listen to the Service on a variety of radios for the vehicle, home, and portable use, and via the Internet and mobile devices (collectively “**Internet-enabled devices**”). Subscribers and other visitors to and users of the Site and the Service are, as applicable, also subject to our [Customer Agreement & Website Terms of Use](#). Any terms used and not defined in this Privacy Policy shall have the meanings set forth in our Customer Agreement & Website Terms of Use, if defined therein.

This Site and the Service are owned by Sirius XM Radio Inc. We value your privacy and are dedicated to protecting your information and providing you with notice about our information collection and use practices and the choices that you have regarding these practices.

By accessing any part of the Site or the Service, you consent to and agree with this Privacy Policy. If you do not agree with any part of this Privacy Policy, please do not use the Site or the Service.

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COLLECTION

By accessing or using the Site or the Service, you may provide us with two types of information: (1) anonymous, non-personally identifiable information, which we collect through the use of the technology called “cookies,” discussed below, and (2) personally identifiable information that you voluntarily choose to disclose to us, such as your name, address, telephone number, email address, and credit card information. This Policy covers only anonymous information, personally identifiable information and any other information that may be collected on the Site or through the Service.

Anonymous Information. We automatically receive certain types of anonymous information which do not identify you personally, whenever you interact with us through an Internet browser or your mobile device. The anonymous information includes the pages you view on the Site, the search terms you enter into our search utility, your IP address and the operating system, browser software and Internet service provider you use, and your geographical location. SiriusXM logs IP addresses (a unique number assigned to every computer on the Internet) in order to improve security, analyze trends and administer the Site. We may track your movement within the Site, the third-party website pages from which you were referred, your use of the media player portion of the Site, access times and browser types. We use this information to gauge the effectiveness of the Site, track information for statistical purposes and to improve the products and services we provide. See “USE” below to learn more about our uses of this information.

We use the standard “cookie” feature of major browser applications and other data capture mechanisms that allow us to store data about your visit to the Site. A cookie is a text file that is stored on a user’s computer for record-keeping purposes. We store information that we collect through cookies, log files and other tracking technology such as clear .gifs.

Location based collection. We may automatically collect anonymous information about you when you have geographical location (“**geo-location**”) tools on your Internet-enabled device which have not been disabled. We may also collect anonymous information about you whenever you deliberately interact with one of our ads containing a quick response (“QR”) code, follow instructions to send a text, visit a URL, or when you otherwise interact with our agents’ location-based services through retail store visits or through your smartphone or other Internet-enabled device (referred to here as “**Interactive Responses**”). If you have geo-location tools on your Internet-enabled device which you have not disabled, we automatically receive information on your device’s location and may use it to comply with our contractual arrangements which restrict our sending certain programming channels outside of defined areas, such as when you want to listen to our Internet radio service while in another country.

When you use Interactive Responses, our retailer and advertising agents will know that you’re interested in receiving information about SiriusXM, and they may send you ads and offers about our hardware and services.

We use both session ID cookies and persistent cookies. We use session ID cookies to make it easier for you to navigate our Site. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies by following directions provided in your Internet browser's "help" file. Persistent cookies are used to differentiate users of the Site from subscribers, to customize the content of certain sections of the Site and to enable us to track and cater to the interests of users, in order to enhance their experience on the Site. Cookies help us learn which areas of the Site are useful and which areas need improvement. We do not use cookies or other data capture mechanisms to collect any personally identifiable information about you.

You may configure your browser to prevent cookies from being set on your computer. If you reject cookies, you may still use the Site, but your ability to use some areas of the Site may be limited and you may not be able to use certain features of the Site, including setting your favorite channels, storing items in your shopping cart, or entering sweepstakes or contests.

SiriusXM uses Flash cookies. "Flash cookies" are a form of persistent cookies technically called "Local Shared Objects" (LSOs). Flash cookies set an LSO to track your use of the Site. This tracking and storage can occur even after you have deleted your browser cookies or opted-out of network advertising. This tracking sets two cookies on your computer--a standard cookie and a Flash cookie, as described below. Flash cookies are set through a mechanism in Macromedia's Adobe and Flash MX players and, according to Macromedia, 98% of computer users have some version of Flash on their computers.

Flash cookies can be considered to be equivalent to "normal" web cookies, except for a few minor differences. With Flash cookies your data is stored in multiple places and it is restored once you delete it. Normal web cookies can be managed via the preferences dialog of most web browsers, but no similar utility for managing Flash cookies is included in most web browsers. It is possible for Flash cookies to remain on your computer indefinitely because an expiration date cannot be set for them. As with normal web cookies, a website that placed the Flash cookie can only access data that it captured; it is not allowed to read Flash cookies created by other websites. This prevents SiriusXM from observing your behavior at other websites.

To prevent new Flash cookies from being placed by us, you can adjust your preferences on a per website basis in the [Macromedia Website Privacy Settings Panel](#). Using this tool, Flash cookies can be completely disabled or allowed on a per website basis. Macromedia has published a walk through guide to help users disable Flash cookies.

To delete current Flash cookies and their tracking information, just go to the correct folder in your directories and delete them. Flash cookies are organized in folders according to the website that placed them and are stored in a special directory depending on the operating system on your computer. They are arranged in directories according to the website that placed them on the computer (look for a file with a .SOL extension): For example, Windows C:\Documents and Settings\[username]\Application Data\Macromedia\Fly Player or Macintosh OSX /Users/[username]/Library/Preferences/Macromedia/Fly Player. Firefox users can use [Objection](#), a recently developed extension that adds an LSO deletion tool to Firefox preferences.

SiriusXM uses HTML5. SiriusXM uses HTML5 or “Media Stamp” technology provided by Ringleader Digital, another form of collection, tracking and storage which does not rely on traditional browser cookies. HTML5 has a local storage feature that, when used, allows for quicker access to a website upon a return visit. While HTML5 is still undergoing development by the providers of this software, it is currently supported by a large percentage of mobile devices, including the most recent iPhone4. SiriusXM programming is available on Internet-enabled devices. We use HTML5 as a substitute for traditional cookies that often do not function well on mobile devices. Like Flash cookies, HTML5 cookies are not stored in a browser “cookies” file, and, like Flash cookies, can be used to track users across websites. There is currently no known way for a user of a mobile device to remove HTML5 tracking and storage.

Personally Identifiable Information. We collect information you provide to us when you begin the process to purchase products from us (even when you abandon the transaction) and when you subscribe to and/or use the Service. For example, you may provide us a billing address and credit card information, including your name, address, email address and telephone number, when you purchase and/or use the Service or purchase a product through our online store. When you register online to subscribe to the Service, subscribe to our newsletter(s), purchase and/or use the Service, or receive customer or technical support, you may be required to complete a form that may require you to provide personally identifiable information, including your name, address, email address, telephone number and/or date of birth. This information will be maintained for our records, which will enable you to manage your own accounts and subscriptions in our Online Account Center, and place future purchases without the need to re-enter the information.

The Site may also offer interactive services, such as chat rooms, forums and message boards. Please remember that any information that you disclose in these areas becomes public information, and you should exercise caution when deciding to disclose personally identifiable information in these areas. Your use of our interactive services are subject to our [Customer Agreement & Website Terms of Use](#).

You must be at least eighteen (18) years old to register online for the Service or our games, contests, and promotions. If you are a minor (under the age of eighteen), please do not submit any personally identifiable information to us. We do not knowingly collect, maintain, or sell products or services to people under the age of eighteen (18).

Supplemental Information. We may supplement the information you provide to us by acquiring commercially available demographic and marketing information from third parties to help us better serve you, for instance, to verify your address or to update your information and to create a profile of your preferences. We tie your personally identifiable information to information in the profile, and use it to improve the content of the Site or the Service or to inform you about products or services that we think will be of interest to you. We may also receive information from the retailer, dealer, or automaker from whom you obtained your receiver, even prior to your initiation of service with us. Some of this information, which you are not required to provide, may include: your gender, marital status, education and occupation; your telephone number, email address, mailing address; your household size and income; the number of drivers in your household; the make, model and age of your car; the make, model and features of your

car audio system; whether you own or lease your car; information about your commute and the amount of time you spend driving; and your favorite musicians and types of music.

Third Party Links. The Site may contain links to other websites. We are not responsible for the content or privacy practices of those websites, including the use of personally identifiable information about you collected by those websites. We encourage you to be aware when you leave the Site and to read the privacy statements of websites you visit. This Privacy Policy applies only to information collected by us on the Site and collected when you visit the Site and/or subscribe to or use the Service or purchase products from us through the Site.

Advertisements. We may from time to time use various outside ad-serving or other companies to serve ads on the Site and to you on your mobile device. In the process of serving ads, such companies may use cookies, and may use information about your visits to the Site and other websites in order to provide ads on the Site about products and services that may be of interest to you. By delivering ads on the Site and to you on your mobile device, and by the use of cookies, the ad-server is able to record what ads a user has seen, including that you chose to engage in Interactive Responses, and where you were located or what you were viewing when the ads were delivered. This usage information is combined with other ad delivery information the ad-server has collected. The information that we collect and share with both cookies and other ad-serving technology is anonymous and not personally identifiable. It does not contain your name, address, telephone number or email address. This non-personally identifiable information is used as part of the ad-serving process for reporting, and to select and direct the ads you see online at the Site and other websites not affiliated with us.

We may from time to time use outside ad-serving or other companies to serve ads to you when you interact with one of our retailer's or advertising agents' location-based services through your smartphone or other Internet-enabled device, such as in a retail store which sells satellite radios. The information that such agents collect and share with us is anonymous and not personally identifiable. These agents will know that you expressed an interest in receiving more information about SiriusXM, or that you chose to engage in Interactive Responses, and we or they may send you ads and offers about our hardware and services.

Giveaway Promotions or Surveys. From time to time we may provide you the opportunity to participate in a sweepstakes, contest, in-studio event, giveaway, survey, or other promotion, which might be sponsored or conducted by SiriusXM or by a third party. If you participate, we will request certain personally identifiable information from you. Participation in these promotions is completely voluntary and you will have a choice whether or not to disclose this information. The requested information typically includes contact information. Except as explained otherwise in the Official Rules for a particular promotion, such as in a paragraph entitled "Privacy Notice", any personally identifiable information you provide will be used in accordance with this Privacy Policy. If there is a third party sponsor involved, please make sure to review their privacy policy. In addition, from time to time you may be able to participate in our surveys to help us improve the Service. Except as may be explained otherwise in that survey, any personally identifiable information so collected will be used for our internal purposes only in accordance with this Privacy Policy.

DO WE COLLECT INFORMATION ABOUT CHILDREN?

Absent parental consent, we do not knowingly collect, maintain, or sell products or services for purchase to people under the age of eighteen (18) or use personally identifiable information from the Site or the Service about children under the age of eighteen (18). However, if a child who we know to be under the age of eighteen (18) sends personally identifiable information to us online, we may use that information to notify that child's parents or seek parental consent to further interact with that child.

USE

USE OF ANONYMOUS INFORMATION

We use the anonymous information we collect from the Service and from the Site and your IP address to administer the Site, improve our goods and the Service, determine how our Service and the Site is being used, identify popular areas of the Site and analyze trends and usage patterns of the Service and the Site. We may also use your IP address to help diagnose problems with our server.

We use the anonymous information we collect from your Interactive Responses, and by having geo-location tools operational on your computer or mobile device, having chosen not to disable them, to respond to your interactive requests for information. This may include our sending you short text messages on your smartphone or other mobile device. We will only send text messages to you after a double opt-in process, to be sure you agree to receive text messages, even though charges may apply from your telecommunications provider, and to ensure we comply with applicable laws.

USE OF PERSONALLY IDENTIFIABLE INFORMATION

Our Use. We receive and store any personally identifiable information you enter on the Site or through the Service or give to us voluntarily in any other way and may use it to contact you. We will use your personally identifiable information for our business purposes including to (i) provide and improve the Site and the Service, (ii) enforce the Customer Agreement & Website Terms of Use, (iii) offer you extensions of service, or new products and services, (iv) send you information on products, services, special deals, promotions, or information which we think may interest you, and (v) perform market research.

Telephone: By registering on the Site or by subscribing to the Service, and providing your telephone number, or by purchasing or leasing a vehicle with a Service subscription, you agree that this action constitutes a purchase, inquiry and/or application for purposes of telemarketing laws. Notwithstanding the fact that your home telephone and/or mobile telephone number may be listed with the Federal Do-Not-Call Registry or your local State Do-Not-Call list, you

expressly consent to receive future information about products and services from us, and in that regard, you hereby consent to our contacting you pursuant to the business relationship established using the information you provided to us, or which we obtained to supplement information you provided to us. You must tell us directly if you do not wish to receive calls at a particular phone number. This means we may contact you by means of telephone, except as may be prohibited by applicable law. We will not contact you by the use of a prerecorded telephone message, for the purposes of trying to sell you anything, unless we have your prior express consent, as required by Federal law, or unless it is for the delivery of an important Service-related or account-related announcement. We may send you text messages if you have expressed an interest in receiving them but will only send a text message to you after a double opt-in process, to be sure you agree to receive text messages, even though charges may apply from your telecommunications provider, and to ensure we comply with applicable laws.

If you want to be added to SiriusXM's "do not call" list, you may follow the procedures outlined in the CHOICE section of this Privacy Policy.

Mail and Email: We may also send you information or offers from time to time to the postal address or email address we have on file.

On Air: If you provide us with information when you request that a song or other content be played on the Service, we may use the information you provide in accordance with this Privacy Policy, including to announce your name and request on the air.

Online: If you provide your name for a promotional offer to enter a sweepstakes or contest, and win a prize, we may post your name on a winner's list online, and will file your name with state agencies if required by law.

Vendors. We work with other companies and individuals to perform functions on our or your behalf. Examples might include fulfilling orders, sending email, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links and providing customer service. Our vendors may be provided access to your personally identifiable information to perform their functions, but may not use it for other purposes. We use your credit card information to process payments (or any appropriate adjustments to such payments) for any paid products and services you have authorized. We do not supply your credit card information to any third party, except as necessary to process and service a transaction.

Third Party Offers. We may share personally identifiable information and demographic information with third parties in order to have them send you special offers and promotions or other information we think you might find of interest. They may use your email address, postal address, or telephone number to provide you with information about their products or services. You acknowledge and agree that we have this right to make our customer list, and portions thereof, and your information available to these select third parties. If you do not want us to provide your information to third party companies, please contact us at SiriusXM Listener Care, online at <http://www.siriusxm.com/contactus>, or by telephone at 1-888-539-SIRIUS (1-888-539-7474) or 1-800-XM-RADIO (1-800-967-2346).

Other Uses. We may use your personally identifiable information to contact you about the

Service, or for other purposes in which you have expressed an interest, for example, if you have contacted Listener Care or made an inquiry.

Service Related Announcements. On occasion we will provide you with service and account related announcements. For instance, if our service is temporarily suspended for maintenance, or the delivery of a service or product is delayed, or if there is some service issue with something you might have ordered we might send you an email, or other message. Notwithstanding the fact that your home telephone and/or mobile telephone number may be listed with the Federal Do-Not-Call Registry, or your local State Do-Not-Call list, you expressly consent to our contacting you, using the information you provided to us, for service and account-related announcements. You may not opt-out of these non-promotional communications related to your subscriptions or order. However, if you do not wish to receive these communications, you have the option to cancel your subscription or order by contacting us at SiriusXM Listener Care, online at <http://www.siriusxm.com/contactus>, or by telephone at 1-888-539-SIRIUS (1-888-539-7474) or 1-800-XM-RADIO (1-800-967-2346).

Exceptional Circumstances. If SiriusXM or any of its divisions, subsidiaries or affiliated companies are sold or disposed of as a going concern, whether by merger, sale of assets or otherwise, the relevant databases of SiriusXM could, in whole or in part, be transferred as part of that transaction. Therefore, information about our subscribers, users of the Site and the Service, including personally identifiable information, may be disclosed as part of any merger or acquisition, creation of a separate business to provide the Site or the Service, or sale or pledge of our company assets, as well as in the event of an insolvency, bankruptcy or receivership in which personally identifiable information may be transferred as one of the business assets of the company. If such transfer occurs, the privacy policy of the acquiring entity may govern the use of your anonymous and/or personally identifiable information. If, as a result of such transfer, there is a material change in the use or handling of your anonymous and or personally identifiable information, you may receive a notice, to the extent it is required by applicable law. Information about our users, including personally identifiable information, may also need to be disclosed in connection with a commercial transaction where SiriusXM, or an affiliate, seeks financing, investment, support or funding.

We also may release personally identifying information if required to do so by law or in the good-faith belief that disclosure is necessary (a) to conform to any applicable law to comply with legal process served on us or our affiliates, or to respond to a request by law enforcement or governmental authorities; (b) to enforce our Customer Agreement and Website Terms of Use, including any investigation of potential violations thereof; (c) to protect or defend our rights or property, or the rights or property of our employees, agents, contractors or other users of the Service or Site; or (d) to act under exigent circumstances to protect the personal safety of users of the Service or Site or the public.

California Subscribers. California Civil Code Section 1798.83 permits our subscribers who are California residents to request certain information regarding our disclosure of personally identifiable information to third parties for their direct marketing purposes. To make such a request, please write us:

Sirius XM Radio Inc.
Attn: Legal Department - CA Privacy Rights
1221 Avenue of the Americas, 37th Floor
New York, NY 10020

BEHAVIORAL ADVERTISING

“Online behavioral advertising,” means the collection of data from a particular computer or device -- including web viewing behaviors over time and across non-affiliated web sites for the purpose of using such data to predict the user’s preferences or interests to deliver ads to that computer or device based upon preferences or interests inferred from such web viewing behavior. The definition is not intended to include “first party” advertising, where no data is shared with third parties, or “contextual advertising,” which is advertising based on a single visit to a web page, the content of the web page being visited, or a search query.

SiriusXM may engage in online behavioral advertising, including tracking your online activities on our Site to better serve you information regarding SiriusXM while you are here on the Site (i.e., “first party advertising”). We may also serve you information from third party advertisers here on the Site. We use a third party service provider to serve ads on our behalf across the Internet, on third party websites.

In our online behavioral advertising, anonymous information is collected through the use of pixel tags or cookies, which are industry standard technologies, used by most major websites. No personally identifiable information is collected or used in this process. They do not know the name, phone number, address, email address, or any personally identifying information about the user. This non-personally identifiable information is used as part of the ad-serving process for reporting, and to select and direct the ads you see online at the Site and other websites not affiliated with us. If you would like more information about this practice and to know your choices about not having this anonymous information used by our third-party service providers, please click here: http://www.networkadvertising.org/managing/opt_out.asp

Please go to this page, <http://www.siriusxm.com/youradchoices>, to see a list of third parties who, in the course of serving or displaying ads on the websites or applications owned or operated by, or on behalf of, Sirius XM Radio Inc., may place a cookie or other tracking device on your browser or mobile Internet enabled device. You may opt out of their uses of cookies, collection of your information and further use of it by visiting each of their privacy policies and following instructions there.

We may also use outside ad-serving companies to serve ads to you when you interact with one of our retailer’s or advertising agents’ location-based services through your mobile device, such as in a retail store which sells satellite radios. The information that such agents collect and share with us is anonymous and not personally identifiable. These agents will know that you expressed an interest in receiving more information about SiriusXM, or that you chose to engage in Interactive Responses, and we or they may serve you ads and offers about our hardware and services.

We may retain your personally identifiable information and anonymous information to fulfill our

business purposes and may require our ad serving companies to do the same. We have in place reasonable security measures for the data about your online activities, and require our ad serving companies to do the same. These protections are appropriate to the sensitivity of the data we've collected, the nature of our business operations, and the types of risks faced by SiriusXM.

You have the power to take control of how SiriusXM tracks your online activities while you are on the Site. Since we use the standard “privacy” feature of major browser applications to store data about your visit to the Site, you may configure your browser to allow cookies to be set on your computer only to the level of your comfort. As noted elsewhere in this Privacy Policy, if you reject all cookies, you may not be able to use certain features of the Site, including setting your favorite channels, storing items in your shopping cart, or entering sweepstakes or contests. At the other end of the range, if you reject “third party” cookies, you have the greatest ability to opt-out of “contextual advertising” while you are on third party websites. In this way you can control the access SiriusXM has to your anonymous information for “behavioral advertising.”

You may have the power to take control of how your telecommunications provider and providers of "applications" on your mobile device track your physical location. However, SiriusXM must track that you are attempting to use the Service while you are outside of the United States and from a mobile device. If you disable the geo-location tools on your device and no other method of determining your location is available to us to determine that you are within our Service Area (e.g., IP address), then you will not have access to the geographically restricted channels on your Internet-enabled devices regardless of your location.

CHOICE

Your postal address and email address: You may opt-out of our use of your postal address and email address for marketing purposes, by contacting us at SiriusXM Listener Care, online at <http://www.siriusxm.com/contactus>, or by telephone at 1-888-539-SIRIUS (1-888-539-7474) or 1-800-XM-RADIO (1-800-967-2346).

You can also set your own preferences online for receipt or non-receipt of SiriusXM marketing and promotional emails by following the instructions included at the bottom of each E-Newsletter. In addition, if you wish to set your preferences online for receipt of SiriusXM marketing and promotional emails or E-Newsletters, you can go to the SiriusXM Newsletter Preference Center at www.siriusxm.com/emailpreferences. Regardless of the fact that you choose to “unsubscribe” from our emails and postal mail, you may still receive service and account-related emails and postal mail. We may retain your personally identifiable information for a reasonable period of time after you unsubscribe for purposes of internal account management.

Your telephone number (for telemarketing sales calls): You may add yourself to SiriusXM’s “do not call” list by calling 1-866-303-5603. This could take several days to take effect and, if a calling campaign is in process, you may continue to be contacted while your request is processed. Please allow up to a maximum of 30 days. We appreciate your patience.

We may have more than one telephone number associated with you or your family members, so please be specific as to which phone numbers you are directing us not to call. Regardless of the fact that your home telephone and/or mobile telephone number may be listed in our records as “do not call,” we may still use that telephone number to call you for service and account-related matters. You can read more about our “do not call” policy at <http://www.siriusxm.com/donotcall>.

SECURITY

We may retain your data to fulfill our business purposes. The Site has security in place that is designed to protect personally identifiable information. We use a varied combination of security measures to safeguard the confidentiality of the personally identifiable information you provide us when you purchase or use our products or the Service. We have security procedures for the storage and disclosure of personally identifiable information, which you have given us in order to prevent unauthorized access. Keep in mind however, that no method of transmission over the Internet, or method of electronic storage, is 100% secure, and it may be possible for third parties not under the control of SiriusXM to intercept or access information unlawfully. Therefore, we cannot guarantee its absolute security.

It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

The Site may also contain links to other websites. Keep in mind that we do not control, and are not responsible for, the privacy or security practices or the content of these other websites.

SIRIUSXM ASSUMES NO RESPONSIBILITY OR LIABILITY WITH REGARD TO ANY THEFT, LOSS, ALTERATION OR MISUSE OF PERSONALLY IDENTIFIABLE INFORMATION OR OTHER INFORMATION WHICH WE LAWFULLY PROVIDE TO THIRD PARTIES, OR WITH REGARD TO THE FAILURE OF ANY THIRD PARTY TO ABIDE BY THIS PRIVACY POLICY OR AGREEMENT BETWEEN THAT THIRD PARTY AND SIRIUSXM OR YOU.

ACCESS

You are responsible for keeping your contact information current and accurate. If for any reason you are concerned that the personally identifiable information you provided to SiriusXM is not correct, or should you wish to have your contact information changed or updated, please go to SiriusXM Listener Care online at <http://www.siriusxm.com/contactus>, to log into your account and manage it there. If you are unable to manage your own account online, please call us at 1-888-539-SIRIUS (1-888-539-7474) or 1-800-XM-RADIO (1-800-967-2346). We will be happy to review, update or remove information as appropriate. We may still retain your information in our files, however, to resolve disputes, enforce our [Customer Agreement & Website Terms of Use](#), and technical and legal requirements and constraints related to the security, integrity and operation of the Site and the Service.

NOTIFICATION OF CHANGES

The Effective Date of this Privacy Policy is set forth above. Please make special note of the Effective Date of this Privacy Policy. We may revise and update this Privacy Policy at any time without notice for any or no reason, including if our practices change, if technology changes, or as we add new services or change existing ones. These privacy practices apply to past, current and potential future subscribers who purchase and use our products and services. If we make material changes to our Privacy Policy or how we handle your personally identifiable information or how we keep your purchases anonymous, you will know because the Effective Date of the Privacy Policy will change. By using the Site or the Service after the Effective Date, you are deemed to consent to our then-current Privacy Policy. We recommend that you visit this Privacy Policy on a regular basis to ensure that you are familiar with its current terms. If, as a result of a change in applicable law, it becomes a requirement to notify you of a material change in the use or handling of your anonymous and/or personally identifiable information, you will receive a notice.

DISPUTES

If you choose to visit the Site, your visit and any dispute over privacy is subject to this Privacy Policy and, as applicable, our [Customer Agreement & Website Terms of Use](#), including limitations on damages, arbitration of disputes, and application of the laws of the State which governs the terms of the Site and Service you use.

We control and operate the Site from the United States. The Site is not intended to subject us to the laws or jurisdiction of any state, country or territory other than that of the United States. Please note that we do not represent or warrant that the Site is appropriate for use in any particular jurisdiction. Those who choose to access the Site do so at their own initiative and are responsible for complying with all applicable laws, rules and regulations. The interpretation and enforcement of this Privacy Policy shall be governed by the rules and regulations of the State of New York and other applicable United States federal laws.

THE SITE AND SERVICE ARE INTENDED FOR USE AND VIEWING IN THE UNITED STATES ONLY. IF ACCESSING OR PROVIDING INFORMATION TO THE SITE OR SERVICE FROM OUTSIDE THE UNITED STATES, YOU UNDERSTAND AND AGREE TO THE COLLECTION, PROCESSING AND USE OF SUCH INFORMATION IN THE UNITED STATES BY SIRIUS XM AND ITS AGENTS.

THANK YOU FOR CHOOSING SIRIUSXM.