

SiriusXM's Super Bowl LIV Trivia Contest on "Mad Dog Unleashed"

OFFICIAL RULES

NO ADDITIONAL PURCHASE NECESSARY TO ENTER OR WIN.

A purchase will not increase your chances of winning.

Void where prohibited. U.S. Law Governs.

OPEN ONLY to active SiriusXM subscribers (self-paid or an introductory trial) continuously since December 31, 2019 while meeting other geographical Conditions of Entry (see Official Rules), who are at least 21 years of age at time of Entry.

HOW TO ENTER. This contest is intended to run for four (4) consecutive days, a new contest *daily*, with each new contest period beginning at 3:00 PM Eastern Time ("ET") and ending at 7:00 PM ET on the same day, Monday through Thursday, January 20, 2020 through January 23, 2020 (each of the four (4) days, an "**Entry Period**"). You may enter this contest only by being a subscriber continuously since December 31, 2019 to Sirius or XM and, during the week of January 20-23, 2020, listening to the "MAD DOG Unleashed" show on SIRIUS or XM Channel 82, which airs from 3:00 PM ET to 7:00 PM ET Monday, Tuesday, Wednesday, and Thursday, and (1) calling 1-888-623-3646 (a toll-free phone number), when prompted to do so by an on-air announcement on the MAD DOG Unleashed show, during any one of the Entry Periods, as long as there has not yet been declared a winner for that day's Entry Period, and (2) when we designate you as a "**contestant**," and ask you the answers to that day's four (4) NFL trivia questions. The first person to answer all four (4) questions correctly will be the potential winner for that Entry Period (subject to verification of credentials) and then that Entry Period will be closed. There will be four (4) potential winners. **ENTRY LIMIT: ONE ENTRY PER SUBSCRIBER PER DAILY ENTRY PERIOD, REGARDLESS OF THE NUMBER OF SIRIUS OR XM ACCOUNTS YOU MAY HAVE.** In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Subscriber" on the verified account as defined in the SiriusXM subscriber database. **ENTRANT'S NAME AND CITY (ON THE ACCOUNT) PROVIDED TO CALL SCREENER MUST MATCH THE INFORMATION ON THE SUBSCRIBER'S ACCOUNT; ANY DELIBERATE MISREPRESENTATION BY THE USE OF AN ALIAS WILL DISQUALIFY ALL ATTEMPTED ENTRIES.** (Ensure that prior to the Entry Period your account information is up to date.) In the event any winner is subsequently found to have been ineligible, or must forfeit winning status, the next alternate contestant in the same Entry Period will be called upon to answer four (4) trivia questions correctly, but only if time allows.

BE PREPARED: As soon as we find out a potential winner is ineligible to win (see following paragraph), we will go to the next subsequent caller(s) in the order received, whose names and contact information we will also take and retain for purposes of this contest ("**alternate contestant(s)**"), and submit four (4) new NFL trivia questions (a "**Replacement Challenge**"). Replacement Challenges may be conducted on-air during that day's show if time allows. If time does not allow then they will be conducted after the show. Replacement Challenges shall be conducted by staff from the "MAD DOG Unleashed" show and judged by their own self-proclaimed subject matter experts. The same number of alternate contestants, which number has yet to be determined, shall be enrolled by the staff each day during the Entry Period, so don't hang up until we tell you to do so or you'll lose that chance to be an alternate contestant.

POTENTIAL FOR ONE (1) ADDITIONAL ENTRY PERIOD – FRIDAY, JANUARY 24, 2020: If the number of alternate contestants enrolled by the staff through Thursday, January 23, 2020, turns out to be insufficient to yield a potential and verified winner for each of the four (4) intended Entry Periods, then the judges will add one (1) additional Entry Period on Friday, January 24, during "MAD DOG Unleashed" from 3:00 PM ET to 6:00 PM ET. Contestants on Friday, January 24 must have been a subscriber as of January 1, 2020 to Sirius or XM, and, on Friday, January 24, 2020, listen to the "MAD DOG Unleashed" show on SIRIUS or XM Channel 82 from 3:00 PM ET to 6:00 PM ET, then (1) must call 1-888-623-3646 (a toll-free phone number), when prompted to do so by an on-air announcement, as long as there has not yet been declared a winner for that Entry Period, and (2) when we designate you as a "**contestant**," you must answer four (4) NFL trivia questions, correctly. The first person to answer all four (4) questions correctly will be the potential

winner for that final Entry Period (subject to verification of credentials) and then that Entry Period will be closed.

IN THE UNLIKELY EVENT THAT, AFTER ANY OR ALL ALTERNATE CONTESTANTS, TAKEN IN ORDER, HAVE FAILED TO ANSWER ALL FOUR (4) QUESTIONS CORRECTLY IN THE TIME AVAILABLE TO QUIZ ALTERNATE CONTESTANTS, THEN **NOT ALL PRIZES WILL BE AWARDED.**

CONDITIONS OF ENTRY / ELIGIBILITY TO WIN. Entrants agree to abide by the terms of these Official Rules and by the decisions of judges which are final. This contest is open only to individuals who meet all of the following qualifications: (i) a legal resident of the 48 contiguous United States; or if a legal resident of Alaska or Hawaii, has a standalone SiriusXM Internet Radio subscription; or if a legal resident of Puerto Rico, has a Sirius Satellite radio subscription; (ii) at least 21 years of age at time of entry, and (iii) has been an **ACTIVE SIRIUSXM SUBSCRIBER, WITH EITHER A SELF-PAID OR AN INTRODUCTORY TRIAL SUBSCRIPTION IN SPONSOR'S DATABASE CONTINUOUSLY SINCE AT LEAST DECEMBER 31, 2019, UNLESS A CONTESTANT ON JANUARY 24, 2020 IN WHICH CASE THE DATE IS JANUARY 1, 2020.** This contest is intended for play in the United States and Puerto Rico only and shall only be construed and evaluated according to United States law.

By participating in the contest, you (i) agree to be bound by these Official Rules, including all eligibility requirements; (ii) agree to be bound by the decisions of Sponsor and its judging organization, which are final and binding in all matters; (iii) agree that if you are determined a winner, and you have won any prize from Sponsor which included tickets to the Super Bowl, or if you have been the guest of any such winner, within the **last five (5) years from the start of the Entry Period**, you will agree to forfeit winner status to the next eligible entrant whose information we will have taken following your call; (v) agree that if you are determined a winner, and you have won a prize in this contest during one of the preceding Entry Periods, you will not enter again, and will be deemed ineligible to enter any subsequent Entry Period; (vi) agree that **YOU WILL NOT USE ANY OUTSIDE ASSISTANCE WITH YOUR ANSWERS DURING THE COMPETITION.** Outside help includes use of any electronic devices, the Internet, friends, or other means to gain an unfair advantage against opponents; and (vii) agree that **NO PORTION OF THE PRIZE, INCLUDING TICKETS TO SUPER BOWL LIV (54) CAN BE TRANSFERRED OR SOLD.**

Employees of Sponsor, including Pandora®, or its subsidiaries, affiliates, advertising and promotion agencies, retailers or distributors, employees of the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, representatives and employees (collectively, the **"NFL Entities"**) and members of their immediate family (e.g., spouses, parents, domestic partners, children, siblings) are not eligible to win. Entries that are incomplete or corrupted are void and will not be eligible. **ANY EFFORT BY AN ENTRANT TO MISREPRESENT HIMSELF OR HERSELF THROUGH THE USE OF ALIASES** or multiple e-mail addresses will disqualify all entries of such individual. Sponsor and its agents reserve the right to verify eligibility qualifications of any winner. Failure to comply with these Official Rules, as determined in the sole discretion of the Sponsor, may result in disqualification from the contest. This contest is subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

SPECIAL PUBLICITY NOTICE. By entering this contest you grant to Sponsor and its promotional agents your express permission (except where prohibited by law) to use in perpetuity your Entry on the radio or television for entertainment purposes (without identifying you by full name), WITHOUT FURTHER COMPENSATION. Also, by entering this contest, if you are selected as a potential Prize winner, you grant to Sponsor your express permission (except where prohibited by law) to use your name, identity, description of prize won, hometown and likeness, if applicable, for promotional purposes, in any media now known or hereafter developed, including on the radio, and including for "live notification" of potential winner status purposes, without further compensation, in perpetuity. Even though you consent to all of the above, Sponsor has no obligation to do any of it. See more details at "WINNER / SELECTION / AGREEMENTS" below.

PRIZE. Up to four (4) Prizes will be awarded, one for each Entry Period, each consisting of (a) one (1) hotel accommodation for four (4) nights (one double occupancy room and room tax only) checking in Thursday, January 30, 2020, and checking out Monday, February 3, 2020; and (b) two (2) tickets to Super Bowl LIV

in Miami, FL on February 2, 2020 (the "Event"). (Approximate Retail Value (ARV) = \$4,800.) (Total ARV of all Prizes: \$19,200).

TRANSPORTATION TO AND FROM MIAMI, FL, AND TRANSFERS BETWEEN YOUR HOTEL AND THE EVENT ARE NOT INCLUDED, AND WINNERS WILL BE SOLELY RESPONSIBLE FOR ALL TRAVEL, INCLUDING AIRFARE AND GROUND TRANSPORTATION. All prize winners may bring one (1) guest to the Event. Any transportation for Prize winners' guests shall be the responsibility of winners and guests. **PRIZE IS NON-TRANSFERABLE.** In no event shall more than the number of stated prizes be awarded. ALL PRIZES WILL BE AWARDED AS LONG AS THERE ARE A SUFFICIENT NUMBER OF ELIGIBLE CONTESTANTS ANSWERING ALL FOUR (4) TRIVIA QUESTIONS CORRECTLY. IN THE UNLIKELY EVENT THAT, FEWER THAN ALL CONTESTANTS (INCLUDING ALTERNATE CONTESTANTS) HAVE ANSWERED ALL FOUR (4) QUESTIONS CORRECTLY IN THE TIME AVAILABLE THEN **NOT ALL PRIZES WILL BE AWARDED.** All federal, state, local and other taxes, costs and expenses relating to the use, acceptance and possession of the prize are the sole responsibility of the winner

All other expenses specifically not mentioned herein, including without limitation, ground transportation to or from any of the Events, hotel or, meals, additional hotel amenities (e.g. phone calls, spa services, resort fees, pool fees, internet access, laundry services, pay-per-view charges), travel insurance including for cancellation and interruption, fees and gratuities, excursions and souvenirs, parking fees, tolls, are the responsibility of the winner and traveling companion. Any costs incurred due to changes to the original itinerary (as approved by Sponsor, in Sponsor's sole discretion) are the winner's responsibility. Travel and hotel accommodations are subject to availability. Certain blackout dates and material restrictions may apply. Per hotel policy, winner will be required to present a valid credit card upon check-in at the hotel to cover any incidentals that might be charged to the room. Dates and location of Events are subject to change and are not the responsibility of Sponsor. If any Event is cancelled, Sponsor's only obligation is to award the other elements of the prize. IF A WINNER IS UNABLE TO TRAVEL ON DATES NECESSARY TO ENJOY THE PRIZE ACCOMMODATIONS AND THE SUPER BOWL LII EVENT - THEN SUCH WINNER WILL FORFEIT THE PRIZE. ANOTHER WINNER WILL BE SELECTED FROM AMONG ALTERNATE CONTESTANTS ONLY IF TIME ALLOWS. No prize substitution, cash substitution, or assignment or transfer of prizes is permitted, except by Sponsor who may substitute a prize of equal or greater value if any portion of the advertised prize becomes unavailable. In no event shall more than the number of stated prizes be awarded. Any un-used elements of the Prize will be forfeited, will not be redeemable for cash and may not reduce the prize value awarded for tax purposes. All federal, state, local and other taxes, costs and expenses relating to the use, acceptance and possession of the prize are the sole responsibility of the winner. Actual retail value of prize depends upon location of winner and fares at time of departure, among other things. Prize Winners will receive an IRS Form 1099 for the actual value of Prize awarded.

ODDS. Odds of winning depend upon the number of callers attempting to get through to become a contestant, and the skill of each contestant about NFL trivia. This contest is intended to be advertised as follows: (1) on the radio on various music, talk, entertainment and sports channels on both Sirius and XM Radio, (2) on the internet on various music, talk, entertainment and sports channel pages at www.siriusxm.com, (3) on Facebook, Twitter and other social media sites, and (4) by unsponsored and sponsored members of the public in social media and online communities.

WINNER / SELECTION / AGREEMENTS. The four (4) Prize winners will be determined in an NFL trivia competition among those who reach the show when prompted to do so during each Entry Period, under the supervision of an independent panel of judges from Sponsor whose decisions are final and binding in all matters relating to this contest. The first caller reaching the show's screeners and answering correctly up to four (4) NFL trivia questions will be the potential winner for that Entry Period (pending eligibility verification), and once eligibility is verified, and required documents returned, will be deemed the actual winner and awarded a Prize. Winner will be notified immediately of potential winner status and must then give an email address (off air), to be used for the purpose of sending a notification of potential winner status and required documents. Except where prohibited, acceptance of prize constitutes winner's consent, and WINNER AND ITS ONE GUEST WILL EACH BE REQUIRED TO SIGN A RELEASE, to allow Sponsor and its promotional agents to use winner's and all four of winner's guests' names, likenesses, photos, videos footage, and/or biographical data for advertising and promotional purposes, without additional compensation, in perpetuity, in all media, now known or hereafter developed, in connection with Sponsor,

this contest, the Sponsor's web sites, and the Event. WINNER AND THE WINNER'S GUEST WILL BE REQUIRED TO SIGN AND RETURN TO SPONSOR an Affidavit of Eligibility, Publicity & Liability Release ("Affidavit") (where permitted by law) and/or IRS Form W-9 (if required by IRS regulations), prior to and as a condition of acceptance of prize, **WITHIN TWO (2) BUSINESS DAYS OF RECEIPT OF NOTIFICATION** or prize will be forfeited and an alternate winner selected. Trip winner's guest must also sign and return a liability and publicity release (where permitted by law) prior to travel. Prize will be awarded within two (2) business days after receipt and verification of completed prize notification. If the Affidavit is not complete and received by Sponsor within the time required, or in the event of non-compliance with these Official Rules, the prize will be forfeited, and an alternate winner will be selected from the remaining finalists. **ALL GUESTS MUST BE AT LEAST TWENTY-ONE (21) YEARS OLD AT TIME OF TRAVEL EXCEPT AS FOLLOWS.**

DAY OF EVENT: **WINNER AND GUEST AGREE TO ABIDE BY ALL VENUE POLICIES.** SPONSOR, THE NFL ENTITIES, AND THEIR RESPECTIVE AGENTS, EACH RESERVE THE RIGHT, IN THEIR SOLE DISCRETION, TO REMOVE OR TO DENY ENTRY, OR REVOKE FULL OR PARTIAL PRIZE, TO WINNER AND/OR GUEST WHO IS INTOXICATED, IS A SAFETY RISK, WHO HAS VIOLATED ANY VENUE POLICY OR LAW, ENGAGES IN A DISRUPTIVE MANNER, OR WITH INTENT TO ANNOY, ABUSE, THREATEN OR HARASS ANY OTHER PERSON AT THE EVENT, INCLUDING EMPLOYEES AND OTHER REPRESENTATIVES OF SPONSOR, ITS AGENTS, THE VENUE, OR NFL ENTITIES.

SPECIAL PUBLICITY NOTICE. By entering this contest you grant to Sponsor, including Pandora®, your express permission (except where prohibited by law) to use your submission on the radio for entertainment purposes (without identifying you by full name), without further compensation. Also, by entering this contest, if you are selected as a finalist or a winner, you grant to Sponsor your express permission (except where prohibited by law) to use your name, identity, description of prize won, hometown and likeness, if applicable, for promotional purposes, in any media now known or hereafter developed, including on the radio, and including for "live notification" of potential winner status purposes, without further compensation. Even though you consent to all of the above, Sponsor has no obligation to do any of it. See more details at "WINNER / SELECTION / AGREEMENTS" above.

PRIVACY NOTICE / MARKETING. By entering this contest, any personal information entrants submit will be disclosed to the Sponsor and will be used only by us consistent with our privacy policy. Sponsor may use entrants' personal information, including postal and e-mail addresses, to contact entrants regarding SiriusXM goods and services and any other offers and/or promotions that we believe might be of interest to entrants. (If you have previously asked us not to send you promotional emails, your entry into this promotion will cause you to receive emails related only to this promotion.) Special Note: We will make no use of your telephone number or date of birth as a result of your Entry except to contact potential winners and to verify your eligibility to enter. This promotion may be advertised on Facebook but entrants will be providing information to Sirius XM Radio Inc. and not to Facebook. Be sure to read the SiriusXM Radio Privacy Policy at www.siriusxm.com/privacy.

GENERAL CAUTION / RELEASE. Sponsor, including Pandora®, reserves the right to permanently disqualify any person it believes has intentionally violated these Official Rules. If, in the judges' opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of this contest, or if technical difficulties or technical corruption (including a computer virus or system malfunction) compromise the integrity of the contest, the judges reserve the right to terminate the contest and select winners from among all eligible entries received prior to termination. Should the contest be terminated prior to the stated expiration date, notice will be posted at www.siriusxm.com. Any attempt to deliberately damage the content or operation of this contest is unlawful and subject to legal action by the Sponsor and its agents. Judges' decisions are final in all matters relating to this contest. You agree, on your own behalf, and on behalf of your heirs, executors, administrators, legal representatives, successors and assigns ("**Releasing Parties**"), hereby release, and agree to defend, indemnify, and hold harmless the Sponsor, the NFL Entities, those working on their respective behalves, Facebook, and all other businesses involved in this contest (including prize vendor/provider), as well as each of their respective employees, officers, directors, agents and representatives, successors and assigns ("**Released Parties**"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, covenants, contracts, controversies, agreements, promises, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages,

punitive or exemplary damages, including for injury and death, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have, whether known or unknown, asserted or non-asserted, which may in any way arise out of or relate to your participation in this contest or the awarding, acceptance and use or misuse of a prize.

DISCLAIMER OF LIABILITY. The Released Parties shall not be responsible for (i) any typographical or other error in the publishing or printing of the offer or these Official Rules, administration of the contest or in the announcement of any prize; (ii) lost, late, misdirected, damaged, illegible or incomplete entries, or postage due mail; (iii) error, omission, interruption, deletion, defect, *delay in operations or delay in transmission* (including natural differential delay in transmission between satellite or Internet Radio when an on-air announcement on the MAD DOG Unleashed show is made during any one of the Entry Periods), theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, mobile device hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the inbound telephone lines during the Entry Period, on the Internet or at any web site or any combination thereof; (iv) any injury or damage to entrant's or any other person's computer or mobile device related to or resulting from participating in the contest; or (v) the failure of any third party to comply with the instructions and proper administration of this contest. You agree that the Released Parties (defined above) shall not be liable for any injury, including death, loss or damage of any kind caused or claimed to be caused, by participation in this contest, or from the acceptance or use or redemption of any prize, including travel and accommodations provided by independent suppliers.

FORCE MAJEURE. In the event Sponsor and its agents are prevented from continuing with the contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court or other cause not within their control, Sponsor and its agents shall have the right to modify, suspend, extend or terminate the contest.

LAW / DISPUTE RESOLUTION. This contest shall be governed by and interpreted under the laws of the State of New York, U.S.A., without regard to its conflicts of laws provisions that may require the application of the laws of another jurisdiction. Any and all disputes, claims, and causes of action arising out of or in connection with this contest shall be resolved individually, without resort to any form of class action. Any action or litigation concerning this contest shall take place exclusively in the federal or state courts sitting in New York, New York, and you expressly consent to the jurisdiction of and venue in such courts and you waive all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. You agree to service of process by mail or other method acceptable under the laws of the State of New York. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS CONTEST. YOU HEREBY WAIVE ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

WINNERS LIST. For the name of the winners, available after January 27, 2020 ("**Winners List Date**"), send a stamped, self-addressed envelope (except where prohibited) and a note identifying the name of this contest, but within 45 days after the Winners List Date to the Sponsor at the address set forth below, Attention: Promotions Department/Mad Dog Super Bowl LIV.

SPONSOR. The Sponsor of this promotion is Sirius XM Radio Inc., 1221 Avenue of the Americas, 36th Floor, New York, New York 10020. Sponsor's contests, sweepstakes and other promotions may be advertised through its subsidiaries and affiliates, including Pandora®. This promotion may be advertised on Facebook but this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

The NFL Entities will have no liability or responsibility for any claims arising in connection with participation in this Promotion or any prize awarded. The NFL Entities have not offered or sponsored this contest in any way.

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