MARGARITAVILLE RESORT TIMES SQUARE NEW YEAR'S EVE SIRIUSXM SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. WINNER AND GUEST WILL BE REQUIRED TO SHOW PROOF OF FULL COVID-19 VACCINATION — FINAL DOSE 14 DAYS BEFORE EVENT -- TO ATTEND. ADDITIONAL HEALTH AND SAFETY MEASURES MAY BE REQUIRED.

OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES WHO ARE 21 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. U.S. LAW GOVERNS. VOID WHERE PROHIBITED.

How To Enter. To enter this sweepstakes ("Sweepstakes), go to www.siriusxm.com, find and follow the advertisement for the Margaritaville Resort Times Square New Year's Eve SiriusXM Sweepstakes to complete our online entry form between 10:00 AM Eastern Time ("ET") on November 16, 2021 and 09:00 AM ET on December 06, 2021 (the "Entry Period"). You can only enter this Sweepstakes by online entry. Successful submission of all required information shall be considered an "Entry." A person submitting an Entry and satisfying all eligibility criteria set forth in these Official Rules shall be consider an "Entrant." Proof of submission will not be deemed to be proof of receipt. All entries and requests become the property of Sponsor and will not be acknowledged or returned. LIMIT ONE ENTRY PER PERSON AND ONE PER HOUSEHOLD: Multiple entries submitted by a single person during the Entry Period, whether from one e-mail address or multiple e-mail addresses shall render all of such person's entries void and ineligible. In the event of a dispute over the identity of an online entrant, Entry will be deemed submitted by the authorized account holder of the e-mail account of the e-mail address submitted at time of Entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

CONDITIONS OF ENTRY / ELIGIBILITY TO WIN. Entrants agree to abide by the terms of these Official Rules and by the decisions of Sponsor which are final. This Sweepstakes is open only to individuals who meet ALL the following qualifications: (i) a legal resident of the United States or the District of Columbia and (ii) is at least 21 years of age at time of entry; except wherever prohibited or restricted by law. This Sweepstakes is intended for participation in the aforementioned areas only.

By participating in the Sweepstakes, you: (i) agree to be bound by these Official Rules, including all eligibility requirements, (ii) agree to be bound by the decisions of Sponsor, which are final and binding in all matters, and (iii) agree that if determined the prize winner, and you have won any prize valued at over \$600 from Sponsor within the last six (6) months prior to the start of the Entry Period, you will forfeit winner status to the next eligible entrant in the drawing.

Employees of Sponsor, Margaritaville Hotels & Resorts, John Gore Organization, Inc., and their respective subsidiaries, affiliates, advertising and promotion agencies, retailers or distributors, and members of their immediate family (e.g., spouses, domestic partners, parents, children, siblings) are not eligible to win. Entries that are incomplete or corrupted are void and will not be eligible. Any effort by an Entrant to misrepresent himself or herself using aliases or multiple e-mail addresses will disqualify all entries of such individual. Sponsor and its agents reserve the right to verify eligibility qualifications of any winner. Failure to comply with these Official Rules as determined in the sole discretion of the Sponsor may result in disqualification from the Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

SPECIAL PUBLICITY NOTICE. By entering this Sweepstakes, you grant to Sponsor and its promotional agents your express permission (except where prohibited by law) to use your original submission on the radio for entertainment purposes (without identifying you by full name), without further compensation. Also, by entering this Sweepstakes, if you are selected as a potential winner, you grant to Sponsor, and their respective promotional agents your express permission (except where prohibited by law) to use your name, identity, description of prize won, hometown and likeness, if applicable, for promotional purposes, in any media now known or hereafter developed, including on the radio, and including for "live notification" of potential winner status purposes, without further compensation. Even though you consent to all the above, Sponsor has no obligation to do any of it. See more details at "WINNER / SELECTION / AGREEMENTS" below.

<u>PRIZE</u>. One (1) Grand Prize will be awarded to one (1) Entrant using the selection process described below ("Winner"), consisting of:

- One (1) round-trip coach air transportation for two (2) to New York City, NY (the "**Destination**"), from a major commercial airport in the continental United States nearest to winner's primary residence as determined by Sponsor; provided that Sponsor reserves the right to substitute ground transportation for air transportation if winner resides within 150 miles of the Destination;
- One (1) hotel accommodation for three (3) nights (one Deluxe King room and room tax only) at the Margaritaville Resort Times Square, checking in Thursday, December 30, 2021 and checking out Sunday, January 02, 2022;
- Two (2) tickets to "Moulin Rouge! The Musical" scheduled for Saturday, January 01, 2022 at the Al Hirschfeld Theatre in New York, NY (the "**Event**");
- A \$250 Margaritaville Resort Times Square Food & Beverage Credit for use during resort stay;
- A \$250 Margaritaville Times Square Retail Store Credit for use in-store only;
- Two (2) passes to 5 o' Clock Somewhere Rooftop Bar VIP access for the New Year's Eve Ball Drop on Friday, December 31, 2021, including champagne and party favors;
- Two (2) Official New York CityPasses granting admission to the Empire State Building, the American Museum of Natural History, The Metropolitan Museum of Art, Top of the Rock Observation Deck or the Guggenheim Museum, Ferry Access to the Statute of Liberty and Ellis Island or Circle Line Sightseeing Cruises, and the 9/11 Memorial & Museum or the Intrepid Sea, Air & Space Museum;
- \$1,500 in gift cards for expenses and shopping

Aggregate Approximate Retail Value ("**ARV**"): \$16,030.

WINNER MAY ELECT TO BRING A GUEST TO THE DESTINATION AND EVENT. IN SUCH CASE, SUCH GUEST MUST BE 21 YEARS OF AGE OR OLDER AND WINNER SHALL BE ENTIRELY RESPONSIBLE FOR SUCH GUEST.

All expenses not specifically mentioned herein, including without limitation, ground transportation, transfers, hotel amenities, fees and gratuities, meals, airline change fees, airline premium seat fees, airline baggage fees (both checked and carry on), personal expenses such as meals, photos, souvenirs, and passport fees, are the responsibility of the winner and winner's guest. Travel and hotel accommodations are subject to availability. Certain blackout dates and material restrictions may apply. Date and location of Event is subject to change and not the responsibility of Sponsor. If the Event is cancelled for any reason, Sponsor's only obligation is to award, or not award, the other elements of the prize, in its sole discretion. Gift cards, Event tickets, 50'Clock Somewhere Rooftop Bar VIP Access Passes, and NYC City Passes are subject to certain terms and conditions as specified by issuer. Winner agrees that the tickets, passes, and gift cards are awarded pursuant to a revocable, nontransferable license that is personal to the winner and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed. Winner and guest must comply with all venue and event rules and regulations, including execution of all required releases (if applicable). Failure to do so may result in forfeiture of such portion(s) of prize. If the Winner is unable to travel on the dates required, the selected Winner will forfeit the prize and another winner will be selected from among eligible entries received. Winner and winner's guest must travel on same itinerary. No prize substitution, cash substitution, assignment, or transfer of prizes is permitted, except by Sponsor who may substitute a prize of equal or greater value if any portion of the advertised prize becomes unavailable. In no event shall more than the number of stated prizes be awarded. All prizes are intended to be awarded. Any un-used elements of the Grand Prize will be forfeited, will not be redeemable for cash, and may not reduce the prize value awarded for tax purposes. All federal, state, local, and other taxes, costs, and expenses relating to the use, acceptance, or possession of the prize are the sole responsibility of the winner. Winner will receive an IRS Form 1099 for the actual value of prize awarded. Actual retail value of prize depends upon location of winner and fares at time of departure.

ODDS. Odds of winning depend upon the number of eligible entries received during the Entry Period. This Sweepstakes is intended to be advertised as follows: (1) on the radio on various music, talk, entertainment, and sports channels on both Sirius and XM Radio, (2) on the internet on various music, talk, entertainment, and sports websites and SiriusXM channel pages at <u>www.siriusxm.com</u>, (3) on Facebook, Twitter, and other social media sites, (4) by unsponsored and sponsored members of the public in social media and online communities.

WINNER / SELECTION / AGREEMENTS. The Winner will be determined in a random drawing to be held on or about **December 07, 2021** following the close of the Entry Period from among all eligible entries received under the supervision of Sponsor whose decisions are final and binding in all respects. Selected winner will be notified by telephone using information provided at time of entry and must respond within one (1) business day to give a valid email address where notification of potential winner status and required documents as described below can be sent. Except where prohibited, acceptance of prize constitutes Winner's consent, and Winner and guest will be required to sign a

release, to allow Sponsor and its promotional agents to use Winner's and Winner's guest's name, likeness, photo, video footage, and/or biographical data for advertising and promotional purposes, without additional compensation, in perpetuity, in all media, now known or hereafter developed, in connection with Sponsor, this sweepstakes, the Sponsor's web sites, and the Event. Winner will be required to sign, have notarized, and return to Sponsor an <u>Affidavit of Eligibility, Publicity & Liability Release ("Affidavit"</u>) (where permitted by law) and/or IRS Form W-9 (if required by IRS regulations), prior to and as a condition of acceptance of prize, WITHIN ONE (1) BUSINESS DAY OF THE DATE OF THE NOTIFICATION or prize will be forfeited and an alternate winner selected. Winner's guest must also sign and return a liability and publicity release (where permitted by law). Prize will be awarded within 45 days after receipt and verification of completed prize notification. If prize notification is undeliverable, or if a potential winner does not respond to the prize notification telephone call within the time specified or if the potential winner cannot be contacted for any reason, including an invalid telephone number, if the Affidavit is not complete and received by Sponsor within the time required, or in the event of non-compliance with these Official Rules, the prize will be forfeited, and an alternate winner will be selected at random from the remaining eligible entries.

SPECIAL COVID-19 NOTICE: Entrants fully understand that (a) the novel coronavirus SARS-CoV-2 and any resulting disease (together with any mutation, adaptation or variation thereof, "**COVID-19**") is extremely contagious and there is an inherent risk of exposure to COVID-19 in any place where people are or have been present; (b) no precautions, including protocols that will be implemented from time to time at the Event, can eliminate the risk of exposure to COVID-19; (c) while people of all ages and health conditions have been adversely affected by COVID-19, certain people have been identified by public health authorities as having greater risk based on age and/or underlying medical conditions; (d) other persons travelling to and/or from the Event and attending the Event may not be fully vaccinated against the COVID-19 virus; and (e) exposure to COVID-19 can result in being subject to quarantine requirements, illness, disability, other short-term and long-term health effects, and/or death, regardless of age or health condition.

SPECIAL NOTICE REGARDING TRAVEL AND EVENT ATTENDANCE: WINNER AND GUEST AGREE TO AND ARE RESPONSIBLE FOR STAYING INFORMED OF AND COMPLYING WITH ALL LOCAL LAWS AND ALL TRAVEL AND EVENT VENUE RULES AND POLICIES, WHICH MAY INCLUDE, BUT ARE NOT LIMITED TO A TEMPERATURE CHECK, SOCIAL DISTANCING, MASKING, PROOF OF VACCINATION, AND/OR OR PROOF OF NEGATIVE VIRUS TESTING. SPONSOR, THE APPLICABLE TRAVEL AIRLINE, EVENT PERSONNEL AND THEIR RESPECTIVE AGENTS, EACH RESERVE THE RIGHT, IN THEIR SOLE DISCRETION, TO REMOVE OR TO DENY TRAVEL OR ACCESS TO THE EVENT, TO WINNER AND/OR GUEST WHO DOES NOT COMPLY WITH ANY OF THE AFOREMENTIONED RULES, IS INTOXICATED, PRESENTS A SAFETY RISK, ENGAGES IN DISRUPTIVE BEHAVIOR, OR ACTS WITH THE INTENT TO ANNOY, ABUSE, THREATEN, OR HARASS ANY OTHER PERSON. COVID-19 HEALTH PROTOCOLS MAY CHANGE AT ANY TIME AND SPONSOR AND EVENT VENUE HAVE NO OBLIGATION OR RESPONSIBILITY TO ANY PERSON WHO IS UNABLE TO COMPLY WITH THE UPDATED REQUIREMENTS, IS DENIED ENTRY, OR WHO MAY BE REMOVED FROM THE EVENT.

VACCINATION REQUIREMENT FOR EVENT ATTENDANCE: All winners, guests of winners, and any other persons chosen or permitted by Sponsor to attend the Event must provide physical or electronic proof of full vaccination against COVID-19 as administered by an authorized state or similar authority at least

fourteen (14) days prior to the Event. Proof of vaccination identifying the name of the person who received the vaccination, the date administered, the type of vaccination, and official state identification will be checked at the Event venue by Event venue personnel for compliance with the foregoing. A person who fails to provide the requested documentation or other information as requested by Event venue personnel will be denied entry to the Event. Sponsor and Event venue personnel reserve the right to independently verify and reject, in their sole discretion, any attendee vaccination documentation. There will be no exceptions.

PRIVACY NOTICE / MARKETING. By entering this Sweepstakes, any personal information Entrants submit will be disclosed to the Sponsor and will be used only by us consistent with our privacy policy. Sponsor may use entrants' personal information, including postal and e-mail addresses, to contact entrants regarding SiriusXM goods and services and any other offers and/or promotions that we believe might be of interest to entrants. (If you have previously asked us not to send you promotional emails, your Entry into this promotion will cause you to receive emails related only to this promotion.)

<u>Special Note</u>: We will make no use of your telephone number or date of birth as a result of your Entry except to contact potential winner and to verify your eligibility to enter. This promotion may be advertised on Facebook, but Entrants will be providing information to Sirius XM Radio Inc. and not to Facebook. Be sure to read the SiriusXM Radio Privacy Policy at <u>www.siriusxm.com/privacy</u>.

MARGARITAVILLE: Upon entering this sweepstakes, Entrants will have an additional opportunity to opt-in to receive communications, including information and special offers from Margaritaville Enterprises, LLC. If you opt-in to this opportunity, you agree that your personal information will be collected by Sponsor, given to Margaritaville, and that your data will be used by Margaritaville, subject to its individual privacy policy. Be sure to read <u>Margaritaville's Privacy Policy</u>.

GENERAL CAUTION / RELEASE. Sponsor reserves the right to permanently disqualify any person it believes has violated these Official Rules. If, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of this Sweepstakes, or if technical difficulties or technical corruption (including a computer virus or system malfunction) compromise the integrity of the Sweepstakes, Sponsor reserves the right to terminate the Sweepstakes and select winner from among all eligible entries received prior to termination. Should the Sweepstakes be terminated prior to the stated expiration date, notice will be posted at www.siriusxm.com. Any attempt to deliberately damage the content or operation of this drawing is unlawful and subject to legal action by the Sponsor and its agents. You agree, on your own behalf, and on behalf of your heirs, executors, administrators, legal representatives, successors and assigns (collectively the "Releasing Parties") to hereby release, defend, indemnify, and hold harmless the Sponsor, Margaritaville Hotels & Resorts, John Gore Organization, Inc., and those working on their respective behalf, and all other businesses involved in this Sweepstakes (including prize vendor or provider and the Event venue), as well as each of their respective employees, officers, directors, agents and representatives, successors, and assigns (collectively the "Released Parties"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, covenants, contracts, controversies, agreements, promises, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, including for injury and death, judgments, extent, executions, claims and demands

whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have, or hereafter can, shall, or may have, whether known or unknown, asserted or non-asserted, which may in any way arise out of or relate to your participation in this Sweepstakes or the awarding, acceptance, use, or misuse of a prize, including travelling to and attendance at the Event.

Disclaimer of Liability. The Released Parties shall not be responsible for (i) any typographical or other error in the publishing or printing of the offer, administration of the Sweepstakes or in the announcement of any prize; (ii) lost, late, misdirected, damaged, illegible, or incomplete entries, or postage due mail; (iii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, mobile device, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; (iv) any injury or damage to entrant's or any other person's computer or mobile device related to or resulting from participating in the Sweepstakes; or (v) the failure of any third party to comply with the instructions and proper administration of this Sweepstakes.

You agree that the Released Parties shall not be liable for any injury, including illness, death, loss, or damage of any kind caused or claimed to be caused, by participation in this Sweepstakes, or from the acceptance, use, or redemption of any prize, including travelling to and attendance at the Event.

FORCE MAJEURE. In the event Sponsor and its agents are prevented from continuing with this Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, earthquake, explosion, pandemic, virus, quarantine, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court or other cause not within their control, Sponsor and its agents shall have the right to modify, suspend, extend or terminate the sweepstakes, and award the prize in its sole discretion. IN THE EVENT THE EVENT IS CANCELLED OR TRAVEL TO THE DESTINATION IS IN ANY DELAYED OR CANCELLED, SPONSOR'S ONLY OBLIGATION IS TO AWARD, OR NOT AWARD, THE REMAINING ELEMENTS OF THE GRAND PRIZE AS DESCRIBED ABOVE.

LAW / DISPUTE RESOLUTION. This Sweepstakes shall be governed by and interpreted under the laws of the State of New York, U.S.A., without regard to its conflicts of laws provisions that may require the application of the laws of another jurisdiction. All disputes, claims, and causes of action arising out of or in connection with this Sweepstakes shall be resolved individually, without resort to any form of class action. Any action or litigation concerning this Sweepstakes shall take place exclusively in the federal or state courts sitting in New York, New York, and you expressly consent to the jurisdiction of and venue in such courts and you waive all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. You agree to service of process by mail or other method acceptable under the laws of the State of New York. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. YOU HEREBY WAIVE ANY RIGHTS OR

CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

<u>WINNERS LIST</u>. For the name of the winner, available after <u>December 30, 2021</u> ("Winners List Date"), send a stamped, self-addressed envelope (except where prohibited) and a note identifying the name of this Sweepstakes within 45 days after the Winners List Date to the Sponsor at the address set forth below, Attention: Promotions Department/Margaritaville Resort New Year's Eve 2022

SPONSOR. The Sponsor of this promotion is Sirius XM Radio Inc., 1221 Avenue of the Americas, 36th Floor, New York, New York 10020. Sponsor's Sweepstakes and other promotions may be advertised through its subsidiaries and affiliates, including Pandora[®]. This promotion may be advertised on Facebook, but this promotion is in no way sponsored, endorsed, administered by, or associated with Facebook.

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