

**SiriusXM Small Stage Series featuring Gracie Abrams
presented by HERSHEY'S
Ticket Sweepstakes**

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. WINNERS AND GUESTS MUST FOLLOW AND COMPLY WITH ALL EVENT VENUE AND ARTIST POLICIES, WHICH MAY CHANGE AT ANY TIME WITHOUT NOTICE.

MUST BE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY. U.S. LAW GOVERNS. VOID WHERE PROHIBITED BY LAW.

PRIZES CONSISTS OF EVENT ADMISSION ONLY. NO TRAVEL WILL BE PROVIDED TO ATTEND THE EVENT.

How To Enter. To enter this sweepstakes ("Sweepstakes"), go to www.siriusxm.com/gracieabramsNYCtix to complete the online entry form ("Entry Page") between 12:00 p.m. Eastern Time ("ET") on October 1, 2026 ("Start Date"), and 11:59 p.m. ET on October 15, 2026 ("End Date") (the "Entry Period"). You can only enter this Sweepstakes via the Entry Page. Successful submission of all required information shall be considered an "Entry" and the person submitting the Entry, the "Entrant." Proof of submission will not be deemed to be proof of receipt. All entries and requests become the property of Sponsor (defined below) and will not be acknowledged or returned.

Entry Limit. LIMIT ONE (1) ENTRY PER ELIGIBLE PERSON. Multiple entries submitted by a single person during the Entry Period, whether from one e-mail address or multiple e-mail addresses shall render all such person's entries void and ineligible. In the event of a dispute over the identity of an online entrant, Entry will be deemed submitted by the authorized account holder of the e-mail account of the e-mail address submitted at time of Entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Conditions of Entry / Eligibility To Win. Entrants agree to abide by the terms of these Official Rules and by the decisions of Sponsor which are final. This Sweepstakes is open only to individuals who meet ALL of the following qualifications: (i) is a legal resident of the fifty (50) United States, the District of Columbia, or Puerto Rico; (ii) is at least 18 years of age at time of entry; and (iii) not otherwise excluded or prohibited from participating or winning a prize, in accordance with applicable law. This Sweepstakes is intended for participation in the aforementioned areas only.

By participating in the Sweepstakes, Entrants agree: (i) to be bound by these Official Rules, including all eligibility requirements, (ii) to be bound by the decisions of Sponsor, which are final and binding in all matters, and (iii) that if determined the prize winner and have won any prize valued at over \$600 from Sponsor within the last six (6) months prior to the start of the Entry Period, you will forfeit winner status to the next eligible Entrant in the drawing.

Employees of Sponsor, The Hershey Company, Universal Music Group and their respective subsidiaries, affiliates, contractors, advertising and promotion agencies, retailers or

distributors, and members of their immediate family (e.g., spouses, domestic partners, parents, children, siblings) are not eligible to win. Entries that are incomplete or corrupted are void and will not be eligible. Any effort by an Entrant to misrepresent himself or herself using aliases or multiple e-mail addresses will disqualify all entries of such individual. Sponsor and its agents reserve the right to verify eligibility qualifications of any winner. Failure to comply with these Official Rules as determined in the sole discretion of the Sponsor may result in disqualification from the Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

Special Publicity Notice. If you are selected as a potential winner, you grant to Sponsor and the Released Parties (defined below) your express permission (except where prohibited by law) to use your name, identity, description of prize won, hometown and likeness, if applicable, for promotional purposes, in any media now known or hereafter developed, including on the radio, and including for "live notification" of potential winner status purposes, without further compensation. Even though you consent to all the above, Sponsor has no obligation to do any of it. See more details at "Winner / Selection / Agreements" below.

Prizes. Two Hundred (200) winners will each be awarded:

- Admission for winner and one (1) guest to attend the SiriusXM Small Stage Series featuring Gracie Abrams presented by HERSHEY'S concert on October 24, 2026, at Irving Plaza in New York, NY (the "**Event**"). Sponsor may use a guest list instead of tickets. This is a private event. Tickets are not available for sale.

Approximate retail value of the prize: \$0.

NO TRAVEL WILL BE PROVIDED IN CONNECTION WITH ANY PRIZE. ALL COSTS AND EXPENSES FOR TRAVELING TO AND FROM THE EVENT ARE THE SOLE RESPONSIBILITY OF WINNER AND WINNER'S GUEST. All expenses not specifically mentioned herein, including without limitation, ground transportation, transfers, hotel amenities, fees and gratuities, meals, airline change fees, airline premium seat fees, TSA fees, airline baggage fees (both checked and carry on), personal expenses such as meals, photos, souvenirs, and passport fees, are the responsibility of the winners and guests. If the Event is cancelled for any reason, Sponsor's only obligation is to award, or not award, the other elements of the prize, in its sole discretion. Event tickets/admission are/is subject to certain terms and conditions as specified by the ticket issuer. Winners agree that the tickets are awarded pursuant to a revocable, nontransferable license that is personal to each winner and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed. Each winner and guest must comply with all Sponsor's, venue and event rules, including execution of all required releases (if applicable). Failure to do so may result in forfeiture of such portion(s) of the prize. If a winner is unable attend the Event, that person will forfeit the prize and another winner will be selected from among eligible entries received. No prize substitution, cash substitution, assignment, or transfer of prizes is permitted, except by Sponsor who may substitute a prize of equal or greater value if any portion of the advertised prize becomes unavailable. In no event shall more than the number of stated prizes be awarded. All prizes are intended to be awarded. Any un-used elements of the prize will be forfeited, will not be redeemable for cash, and may not reduce the prize value awarded for tax

purposes. All federal, state, local, and other taxes, costs, and expenses relating to the use, acceptance, or possession of the prize are the sole responsibility of the winner. If applicable, winners will receive an IRS Form 1099 for the actual value of the prize awarded.

Odds. Odds of winning depend upon the number of eligible Entries received during the Entry Period.

Winner / Selection / Agreements. Winners will be determined in a random drawing to be held on or about **October 16, 2026**, from among all eligible Entries received under the supervision of Sponsor whose decisions are final and binding in all respects. Selected winners will be notified exclusively by email to the email address provided in the Entry. If a selected winner does not respond to the winner notification within the time stated in the winner notification, which may be within 12 hours, the prize will be forfeited and an alternate winner will be selected at random from the remaining eligible Entries, if time permits. If a prize notification is undeliverable, or a potential winner cannot be contacted for any reason, including an invalid email address, or in the event of non-compliance with these Official Rules, the prize will be forfeited, and an alternate winner will be selected at random from the remaining eligible Entries, if time permits. Prizes are awarded to the selected winner and not to any guest, and winners will be solely responsible for any invited guest. All guests must be at least 18 years of age. Except where prohibited, acceptance of prize constitutes winner's consent to allow Sponsor and the Released Parties to use winner's name, likeness, photo, video footage, and/or biographical data for advertising and promotional purposes, without additional compensation, in perpetuity, in all media, now known or hereafter developed. Winner may be required to sign and return to Sponsor a Declaration of Eligibility, Publicity & Liability Release ("**Declaration**") (unless prohibited) and/or IRS Form W-9 (if required by IRS regulations), prior to and as a condition of acceptance of prize, within the time requested in the notification or prize will be forfeited and an alternate winner selected, if feasible. Winner's guest may also be required to sign and return a liability and publicity release. Prize will only be awarded after receipt and verification of completed prize notification.

SPECIAL NOTICE REGARDING EVENT ATTENDANCE: WINNERS AND GUESTS ARE RESPONSIBLE FOR STAYING INFORMED OF AND ABIDING BY ALL LOCAL LAWS AND EVENT VENUE RULES AND POLICIES. SPONSOR, EVENT PERSONNEL AND STAFF AND THEIR RESPECTIVE AGENTS, EACH RESERVE THE RIGHT, IN THEIR SOLE DISCRETION, TO REMOVE OR REVOKE ACCESS TO THE EVENT TO WINNER AND/OR GUEST WHO DOES NOT COMPLY WITH ANY OF THE AFOREMENTIONED RULES, IS INTOXICATED, PRESENTS A SAFETY RISK, ENGAGES IN DISRUPTIVE BEHAVIOR, OR ACTS WITH THE INTENT TO ANNOY, ABUSE, THREATEN, OR HARASS ANY OTHER PERSON. SPONSOR, VENUE, AND TALENT HAVE NO OBLIGATION OR RESPONSIBILITY TO ANY PERSON WHO IS DENIED ENTRY OR WHO MAY BE REMOVED FROM THE EVENT.

Privacy Notice / Marketing. By entering this Sweepstakes, any personal information Entrants submit will be disclosed to the Sponsor and will be used only by us consistent with our privacy policy available at www.siriusxm.com/privacy. Sponsor may use Entrants' personal information, including postal and e-mail addresses, to contact Entrants regarding SiriusXM goods and services and any other offers and/or promotions that we believe might be of interest to Entrants. If you have previously asked us not to send you promotional emails, your Entry into this Sweepstakes will cause you to receive emails related only to this Sweepstakes.

General Caution / Release. Sponsor reserves the right to permanently disqualify any person it believes has violated these Official Rules. If, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of this Sweepstakes, or if technical difficulties or technical corruption (including a computer virus or system malfunction) compromise the integrity of the Sweepstakes, Sponsor reserves the right to terminate the Sweepstakes and select winners from among all eligible entries received prior to termination. Should the Sweepstakes be terminated prior to the stated expiration date, notice will be posted on the Entry website. Any attempt to deliberately damage the content or operation of this drawing is unlawful and subject to legal action by the Sponsor and its agents. You agree, on your own behalf, and on behalf of your heirs, executors, administrators, legal representatives, successors and assigns (collectively the "**Releasing Parties**") to hereby release, defend, indemnify, and hold harmless the Sponsor, The Hershey Company, Universal Music Group and those working on their respective behalf, and all other businesses involved in this Sweepstakes (including prize vendor or provider, talent, or Event Venue), and each of their respective affiliates and subsidiaries, as well as each of their respective employees, officers, directors, agents and representatives, successors and assigns (collectively the "**Released Parties**"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, covenants, contracts, controversies, agreements, promises, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, including for injury and death, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have, whether known or unknown, asserted or non-asserted, which may in any way arise out of or relate to your participation in this Sweepstakes or the awarding, acceptance, use, or misuse of a prize, including travelling to and attendance at the Event.

Disclaimer of Liability. The Released Parties shall not be responsible for (i) any typographical or other error in the publishing or printing of the offer, administration of the Sweepstakes or in the announcement of any prize; (ii) lost, late, misdirected, damaged, illegible or incomplete entries, or postage due mail; (iii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, mobile device, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; (iv) any injury or damage to entrant's or any other person's computer or mobile device related to or resulting from participating in the Sweepstakes; or (v) the failure of any third party to comply with the instructions and proper administration of this Sweepstakes.

You agree that the Released Parties shall not be liable for any injury, including illness, death, loss, or damage of any kind caused or claimed to be caused, by participation in this Sweepstakes, or from the acceptance, use, or redemption of any prize, including traveling to and attendance at the Event. Facebook, Instagram, TikTok or any other platform in which the Sweepstakes is advertised is not a sponsor or endorser of any Sweepstakes.

Force Majeure. In the event Sponsor and its agents are prevented from continuing with this Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, earthquake, explosion, pandemic, virus, quarantine, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local

government law, order, or regulation, or order of any court or other cause not within their control, Sponsor and its agents shall have the right to modify, suspend, extend or terminate the sweepstakes, and award the prize in its sole discretion. IF THE EVENT IS CANCELLED, SPONSOR'S ONLY OBLIGATION IS TO AWARD, OR NOT AWARD, THE REMAINING ELEMENTS OF THE PRIZES (IF ANY) DESCRIBED ABOVE, IN ITS SOLE DISCRETION, WITH NO ALTERNATIVE COMPENSATION TO THE WINNER AND GUEST.

Law / Dispute Resolution. This Sweepstakes shall be governed by and interpreted under the laws of the State of New York, U.S.A., without regard to its conflict-of-laws provisions that may require the application of the laws of another jurisdiction. All disputes, claims, and causes of action arising out of or in connection with this Sweepstakes shall be resolved individually, without resort to any form of class action. Any action or litigation concerning this Sweepstakes shall take place exclusively in the federal or state courts sitting in New York, New York, and you expressly consent to the jurisdiction of and venue in such courts and you waive all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. You agree to service of process by mail or other method acceptable under the laws of the State of New York. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. YOU HEREBY WAIVE ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

Winners List. For a copy of the winners list, send a stamped, self-addressed envelope (except where prohibited) and a note identifying the name of this Sweepstakes within 45 days after the End Date of the Sweepstakes to Sirius XM Radio LLC, 1221 Avenue of the Americas, 35th Floor, New York, New York 10020, Attention: Promotions Department/SiriusXM Gracie Abrams- Tickets ONLY Sweepstakes.

Sponsor. Sirius XM Radio LLC, 1221 Avenue of the Americas, 35th Floor, New York, New York 10020. Sponsor's Sweepstakes and other promotions may be advertised through its subsidiaries and affiliates, including Pandora®. Inquiries regarding the promotion must be directed to Sponsor.

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