

Fact Sheet for Qualified Entity Solicitation

What Is This All About? The Federal Communications Commission (“FCC”) has directed SiriusXM to select Qualified Entities to lease channel space for transmission on satellite radio.

What Is A "Qualified Entity"? The FCC has made this set-aside available only to lessees that (1) are not directly or indirectly owned, in whole or in part, by SiriusXM or an affiliate of SiriusXM; (2) do not share any common officers, directors or employees with SiriusXM or any affiliate of SiriusXM; and (3) did not have any existing relationships with SiriusXM for the supply of programming during the two years prior to October 19, 2010. SiriusXM selected five Qualified Entities in 2011 to program its initial complement of Qualified Entity set-aside channels.

What Are We Looking For? See the [Request for Proposal for Satellite Radio Programming Services](#). We will soon select two or more lessees for available Qualified Entity set-aside channels. We will select Qualified Entities to be carried on (a) radios that receive the Sirius satellite network, (b) radios that receive the XM satellite network, and (c) radios on the XM satellite network specifically designed to receive “SiriusXM Xtra Channels.” These channels will also be carried online at SiriusXM.com, and via the SiriusXM App for smartphones and other connected devices. Applicants should indicate on which platform or platforms they desire carriage, although SiriusXM reserves the right to decide on which platform or platforms each Qualified Entity channel will be carried.

In selecting programming for this set-aside, we are looking for the following: Programming representing diverse viewpoints and/or diverse entertainment content; improved service to historically underserved audiences; original content of a type not otherwise available to SiriusXM subscribers; access to new sources of content and new entrants to mass media. Applications should demonstrate that proposer has the financial, operational, and technical ability to perform its obligations under the lease. We will select programmers that, in our judgment, will be able to meet their obligations and deliver its proposed mix or type of programming for the duration of the lease term. Existing Qualified Entity programmers who program only one channel on the Sirius or XM networks are eligible to apply.

What Are the Deadlines? Proposals are due by Wednesday July 7, 2021, at 11:59 P.M. Eastern Time and should be submitted by email to qualifiedentity@siriusxm.com. We plan to make the tentative selection on or before August 6, 2021 and sign lease agreements starting on Sept. 20, 2021.

Are the Qualified Entity Channels the Same as the Public Interest Channels? No, SiriusXM carries separate channels under its Qualified Entity set-aside and its noncommercial public interest set-aside. See 47 C.F.R. § 25.701 for further information about the noncommercial public interest set-aside.

Please review the links on www.siriusxm.com/qualifiedentity in detail, which provide important background, instructions, and contact information. It is any proposer's responsibility to review, understand and comply with all matters related to the Qualified Entity Set-Aside, as described on the www.siriusxm.com/qualifiedentity page.